

RASMUSSEN

ARIAT | CREW

Follow these simple steps to create your Ariat Crew account.

Start by scanning the QR code below or by visiting: Step 1: https://www.ariatcrew.com/new-account.



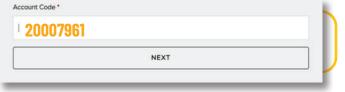
Once you're on the registration page, Step 2: locate the "Get Started" button at the bottom of the page. Click on this button to begin the registration process.



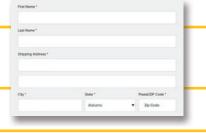
Select "Yes" to the question, "Has your business **Step 3:** already created an account?" This question appears at the beginning of the registration form.



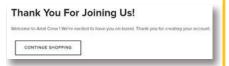
When prompted, enter the Step 4: Account Code 20007961



Step 5: Continue filling out your personal user registration form by following the date fields.



After completing the form, you'll be directed to a thank you page. At this point, your new account Step 6: will automatically be signed in, granting you full access to the Ariat Crew website for shopping.



Step 7: Look out for a welcome email from us, confirming your successful account creation.



ARIAT CREW & RASMUSSEN G R O U P



ARIAT CREW Q & A:

1. Activate Your Account

- Look for an email from <u>crew.orders@email.ariat.com</u>
 - Click Activate Account to set your password and log in
- OR, follow the directions to self register

2. Order Your Footwear or Appareal

- Click Shop Now > browse Footwear or Appareal > Add your Company logo!
- Your 20% discount has already applied to your access no code needed

3. Sizing & Fit

- Sizing is similar to other popular work work brands
- Need a different size? Returns available

4. Shipping

- Free shipping on all orders
- You'll get email updates on shipping, delivery, or any delays

5. Returns

- Return within 90 days of purchase, product must be unworn with ordiganl tags and box
- \$5.95 fee per return shipment
- Innitiate your return by going to your Order History under your log in

Question, contact your Account Manager. I am happy to help: Jennisue Benjamin

jennisue.benjamin@ariat.com

SIGN IN

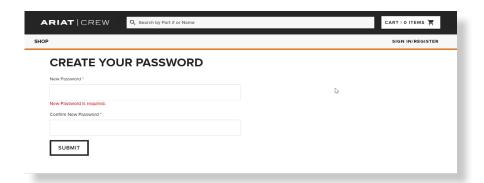


AriatCrew.com How To

Nick Williams | Nick.Williams@ariat.com | Direct: 510-474-4223

1 Your Account Activation

You will receive an Account Activation email from Ariat Crew (crewinfo@ariat.com). In your Account Activation email, click Activate Account; this brings you to AriatCrew.com. On AriatCrew.com create your password. (Don't forget to write down your username and password)



1 How to place your order

+ From the home screen (AriatCrew.com), click on SHOP to select the category you want to shop ARIATICREW

Q. Search tay Part # on Name

Group Solutions—Big and Small
From outfitting your team to customized holiday gifting.
Ariat Crew can help.

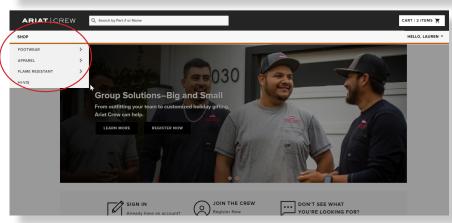
LEARN MORE

REGISTER NOW

JOIN THE CREW
Register Now

DON'T SEE WHAT
YOU'RE LOOKING FOR?

+ Click on the category (footwear, apparel, flame resistant, or hi-vis) you want to shop

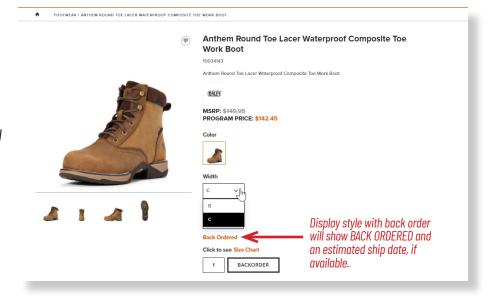


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FOOTWEAR

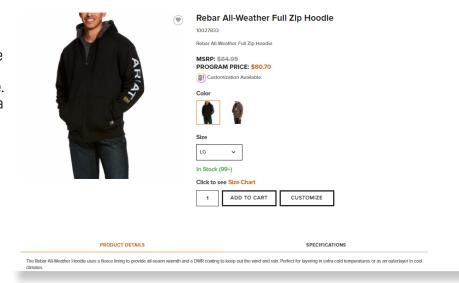
- + Choose your item
- + Use the drop-down arrow to select your Width and Size
- + Enter quantity
- + Select ADD TO CART*

 *If item is on back order, you will
 not see ADD TO CARD, you'll see
 BACKORDER. Click BACKORDER
 to add to your cart.



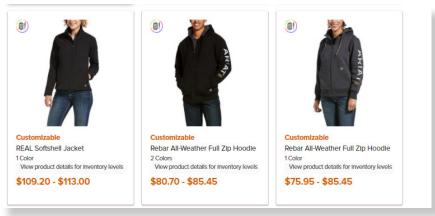
APPAREL

- + Choose your item
- + If more than one color is available you can hover over the images to confirm the color. Click to select your color choice. The color you choose will have a red box around it.
- + Use the drop-down arrow to select your size
- + Select ADD TO CART - or - select CUSTOMIZE (customize directions below)



Z Add embroidery to your order

Apparel items marked *Customizable*, can be embroidered with your company logo, a name, or a title.



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+ After you've selected CUSTOMIZE, you'll see the customization page

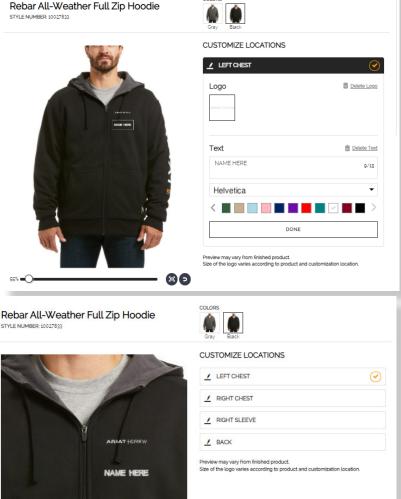


- + Select your CUSTOMIZE LOCATIONS** (right or left chest, right or left sleeve, back)
 - > Select your company logo
- > Enter your Text: Select font (Helvetica or Sm Script) and select your text thread color. Then select DONE

- + You'll now see your customized item preview image**, verify that the customization is correct
- + When you're ready, click ADD TO CART

^{**}Note: Preview of customization may vary from the finished product. Size of the logo varies according to product and customization location.

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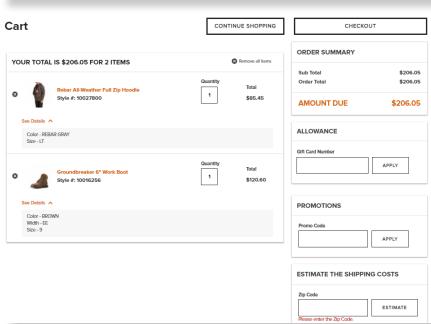


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__ Check out process

- + When you're ready to check out, select the CART | X ITEMS button in the top right bar of AriatCrew.com
- + Review your cart check all items, sizes, and colors
 - > Under each items use the See Details up arrow to confirm Color, Footwear Width, Size, and embroidery details.
 - > The X on the left-hand side of the product image, will remove that item from your cart
- + Once you've verified your cart is correct, select CHECKOUT





- + In CHECKOUT you're able to change or edit your SHIPPING and BILLING ADDRESS
 - > To change your SHIPPING ADDRESS, select the Add New button and enter your information, and select SAVE CHANGES.
- + Enter your PAYMENT METHOD: Allowance/Gift Card Number - or - Credit Card
- + Select PLACE ORDER to complete your order

